

# REFLECT ON ETHICAL IMPACT



*Provide each small group with at least one conversation card. Facilitators can choose for the groups to use the full set, pick a card at random, or be assigned a specific card. Optional: Provide each learner with a Discussion Response Sheet to fill out during the discussion*

## Trust & Accuracy

### **Question 1:**

It is possible for generative AI tools to see false patterns in data and give confident responses that are incorrect or misleading. How does it feel that AI can be wrong? What are examples of when false AI info could be harmful?

### **Question 2:**

Think about AI-generated images you may have come across or heard about on social media or elsewhere online. What are some examples you thought of? Did they impact you? If not, what types of AI images do you think might be impactful?

### **Question 3:**

Generative AI tools can make it easy to create deepfake images, videos, and audio that appear to include real people. Do you think that AI tools should have guardrails to prevent these types of things from happening? Why or why not?

### **Question 4:**

Generative AI tools can make it easy to create deepfake images, videos, and audio that appear to include real people. How much control should individuals have over their own image and likeness? What factors would be necessary to make that control possible?

## Human Labor

### **Question 5:**

Many businesses and organizations are purchasing AI tools to replace human jobs and/or parts of human work in an effort to save time and funds. However, many of these tools are themselves very expensive. What factors would you consider as a boss when trying to make strategic and ethical choices about the role of AI for your employees and business?

### **Question 6:**

A lot of human labor goes into making generative AI tools work behind the scenes, including low-paid workers sifting through training data to label harmful content. Have you ever considered the human labor around AI tools before? What are some of the ethical implications of this practice?

## Privacy

### **Question 7:**

Generative AI tools greatly increase the power and scope of surveillance tools used by the government, private businesses, and individuals monitoring other individuals because they can process vast amounts of video footage so quickly. What laws and regulations do you think should be in place for how AI can be used for surveillance?

### **Question 8:**

Generative AI tools often use the information you input (including text, images, etc.) as data to further train their models. What are some examples of info that you would advise a friend or family member not to share with an AI tool?

## Intellectual Property

### **Question 9:**

Generative AI tools can generate images in the style of real artists which has raised ethical questions about ownership, originality, and the future of art. Who loses out and who benefits when art is made this way?

### **Question 10:**

Generative AI tools have been trained on huge amounts of online info (think everything from Reddit threads to research articles to original artwork), much of which is under copyright. Some argue this is a fair use, while others see it as theft. Where do you fall and why? Can you think of any factors that would change your mind one way or the other?

## Environment

### **Question 11:**

AI tools rely on data centers to store and process the vast amounts of data that make them run. These centers can consume high amounts of local water for cooling. How would you feel about AI use if your water bills increased because of a local data center? What if you experienced a water shortage?

### **Question 12:**

AI tools rely on data centers to store and process the vast amounts of data that make them run. These centers can consume a great deal of energy and fresh water and also contribute to local noise and air pollution. What do you think it would be like to live or work near one of these large centers?

## Discussion Response

1. How important do you find this issue for your life?
2. How important do you find this issue for the world?
3. How solveable do think this issue is?
4. What connections can you see between today's conversation and topics we are covering in class?